Kickstart my Chart questions

1. Three conclusions of the data presented are:
   1. Theater kickstarters are more attempted than other categories, with a 59% success rate
   2. Journalism kickstarters are the least popular, with only 24 attempts (all cancelled).
   3. December sees a drop in kickstarter successes, possibly due to the holiday season
2. Besides the staff pick and spotlight data, there is no way to see how much “Buzz” each or promotion each kickstarter was able to generate, or the media they used to promote their kickstarters.
3. A graph that compares staff/spotlight picks to success counts